

	1X	3X	6X	12X
Full Page	\$6,988	\$6,590	\$6,082	\$5,763
2/3 Page	\$5,059	\$4,770	\$4,615	\$4,019
1/2 Page	\$4,100	\$3,910	\$3,523	\$3,107
1/3 Page	\$3,523	\$3,107	\$2,801	\$2,402

\*The rates listed above are net. Contact Debbie Pirkey at [debbie.pirkey@informa.com](mailto:debbie.pirkey@informa.com) for premium position rates and availability.

## Premium Positions

For information on premium ad positions, please contact ISS Business Development Manager Debbie Pirkey at [debbie.pirkey@informa.com](mailto:debbie.pirkey@informa.com) or 212.710.7424.

**Digital File/Ad Specifications:** X1A PDFs required. Must be CMYK for color. No Pantones, unless specifically requested and purchased. Include or embed all fonts, 300 dpi images and any other attachments needed for output. Contact your program manager for instructions or additional information. Color proof required.

Trim size ..... 8.125" x 10.875"

**Closing:** Digital files must be received by the Informa Markets materials deadline date. Copy to be typeset or designed by Informa Markets must be received 60 days prior to cover date. If copy or artwork has not been received prior to press time, Informa Markets may elect to substitute available materials and previously run advertisements in their place. Cover date is the first of the month stated on the issue and in the advertising agreement unless otherwise specified.

**Insertion Orders/Materials:** Orders, instructions and materials should be sent via the SendMyAd portal at <https://virgo.sendmyad.com>.

To review our terms and conditions, please [click here](#).

## Material-Closing Dates

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
	Investment & Real Estate	Add-On Services	Technology	Manager Enrichment	Risk Management & Security	Development & Design
Ad reservations	November 4	December 1	January 7	February 4	March 9	April 8
Ad materials	November 9	December 6	January 12	February 9	March 14	April 13
	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	Marketing	Outsourcing / Best of Business	Top-Operators Lists & Operator Showcase	Revenue Management	Property Care	Staffing
Ad reservations	May 11	June 8	July 7	August 9	September 8	October 7
Ad materials	May 16	June 13	July 12	August 12	September 13	October 12