

# Digital Advertising

## Website

### Leaderboard (728x90)

Highly visible units at top and bottom of page ..... \$3,465/month

### Half-Page Rectangle (300x600)

Appears on right side of page ..... \$3,465/month

### Right/Left In-Edit Rectangle (300x250)

Appears on left and right side of page ..... \$3,465/month

### Welcome Ad (640x480)

Appears upon entering site, large messaging area ..... \$6,930/week

### Floor Ad (1200x90)

Pop-up appears at the bottom of the page ..... \$4,725/week

### Sponsored Content

Category or native article/blog ..... \$1,575/month

### In-Article Video

Videos appear inside article content ..... \$1,575/week

## Newsletter

### Inside Self-Storage Email Newsletter

Weekly delivery to 12,000+ opt-in subscribers

Leaderboard (580x80) ..... \$1,386/week

Rectangle (180x150) ..... \$945/week

## Online Lead Generation

### Webinars

90-day program ..... Call for pricing

### Whitepaper or Case Study

90-day program; lead guarantee dependent on topic ..... \$5,000

### Thematic Digital Issue

Topic varies annually; 90-day program ..... Call for pricing

### International Digital Issue

90-day program ..... Call for pricing

### Audience Extension

Take retargeting campaigns to the next level with audience extension. Use ISS first-party data to target self-storage facility owners across the Web on trusted brand-safe sites. .... Call for pricing

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